Prof. Vivian Lin joined the LKS Faculty of Medicine as Executive Associate Dean in March 2019. She is concurrently Professor of Public Health Practice. She has more than 30 years of experience in public health, with a variety of leading roles in policy and programme development, health services planning, research and teaching, and senior administration in complex organisations. Vivian was Chair of Public Health from 2000-2013 at La Trobe University in Melbourne before serving the WHO as Director of Health Systems in the Western Pacific Regional Office for 2013-2018, where she led on the global priorities of universal health coverage and sustainable development goals, cross-cutting priority issues of antimicrobial resistance, ageing, and gender-based violence, and on health system development issues including health financing, health law and ethics, health workforce, traditional medicines, service delivery, and health information systems. She continues to be involved with WHO as member of the Technical Advisory Group on Universal Health Coverage.

«From EBM to Design-thinking: Linking evidence and policy requires design thinking and understanding complexity»

The rise of the evidence-based medicine movement in the 1990s created a discourse around research transfer and translation into policy and practice. Various models have been proposed as means to strengthen the relationship between the world of researchers and policy makers and therefore the uptake of research into policy. In this seminar, Prof. Lin will review aspects of the evolving discourse and raise the question of whether we are working in two worlds or working in a complex social system, and what types of evidence matters. She will report on a range of experiences in working on translation of evidence into policy and suggest the factors that are important in achieving this goal. Vivian will suggest how understanding complexity and adopting a design thinking approach is critical, and challenging for many public health practitioners and researchers.

Join the lecture on Thursday, 8 April 2021 at 2:00 pm online on zoom!

Join the lecture on zoom:
https://unibe.ch.zoom.us/j/93835565925?pwd=dmtmZmE3K3g4eGdOcGd5Q1ZmdU13Zz09

(Meeting ID: 938 3556 5925, Passcode: 090537)