



Rachel Shelton, ScD, MPH is a social and behavioral scientist with training in cancer and social epidemiology, and expertise in implementation science, sustainability, health equity, and community-based participatory research. She is Associate Professor of Sociomedical Sciences at Columbia University's Mailman School of Public Health, where she is Co-Director of the Community Engagement Core Resource at the Irving Institute for Clinical and Translational Research (CTSA), and leads a university-wide initiative on Implementation Science. Dr. Shelton has taught implementation science courses and trainings nationally and globally for nearly ten years, including TIDIRC, TIDIRH, and the Institute for Implementation Science Scholars. Dr. Shelton has 15 years of experience conducting mixed-methods research focused on advancing the implementation and sustainability of evidence-based interventions in community and clinical settings to address health inequities, particularly in the context of cancer prevention/control; her research program is funded by NIA, NCI, NIMHD and American Cancer Society.

«Opportunities for Advancing Research on Sustainability within Implementation Science»

This webinar will focus on opportunities within implementation science to advance research on sustainability, with consideration of how to do so with a focus on promoting health equity. Sustainability relates to the continued delivery of program components for the sustained achievement of desirable program goals and health outcomes. While research on the sustainability of evidence-based interventions has been growing rapidly in recent years, it has been identified as one of the most important yet challenging translational research areas we face in implementation science.

This webinar will highlight:

- 1) conceptual, methodological, and measurement issues and recommendations in studying sustainability;
- 2) multilevel factors that influence the sustainability of interventions across a range of public health, community, and healthcare settings;
- 3) frameworks that are useful for guiding research in this area and planning for sustainability, including a focus on dynamic sustainability;
- 4) applied examples from the field; and
- 5) key areas for future research to advance research on sustainability.

Join the lecture on Thursday, 17 November 2022 at 4:00 pm online on zoom!

Join the lecture on zoom:

<https://unibe-ch.zoom.us/j/69163966141?pwd=RXlGRmJjU3dpY2dHVFRvVFREb3VMZz09>

(Meeting ID: 691 6396 6141, Passcode: 456504)